

Privacy Policy

This Privacy Policy was last modified on February 17, 2018.

Please read this Privacy Policy carefully to ensure you understand how OMS LLC d/b/a Walgreens Optical (“Walgreens Optical” or “we” or “us”) collects, uses and shares information about you.

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1. Scope of this Privacy Policy

This Privacy Policy applies to the Walgreensoptical.com website and other websites and digital services owned or operated by Walgreens Optical which contain or refer to this Privacy Policy (collectively, the “Website”). This Privacy Policy does not apply to Walgreens Optical websites to which it is not posted or to third-party websites, even though the Website may contain links to such websites. You can learn more about links from the Website in the [“Links to Other Sites”](#) section.

In addition, this Policy does not apply to information collected by Walgreens Optical from sources other than the Website, such as information collected at Walgreens Optical locations, or to protected health information. For information on Walgreens Optical’s treatment of protected health information, please review our Notice of Privacy Practices.

2. Your Consent and Agreement

By browsing or using the Website, you consent to the terms of this Privacy Policy. If you do not agree to be bound by this Privacy Policy, do not use the Website.

3. Privacy Policy Modifications

Walgreens Optical reserves the right to modify this Privacy Policy. If we revise this Privacy Policy, we will update the “effective date” at the beginning of this Privacy Policy. You should review this Privacy Policy each time you use the Website to see if the Privacy Policy has been updated since your last visit. By using the Website after the effective date of any changes, you agree to the terms of the Privacy Policy as modified.

4. Information Collection

Information You Provide

Some features of the Website allow you to submit information, including personal information, to us. We collect the information that you choose to provide to us. For example, if you complete an online contact form, we will ask you to provide information to allow us to respond to your inquiry.

Information We Collect Automatically

We use "cookies" and other online tools to gather certain information automatically whenever you visit the Website. This information may include your Internet protocol (IP) address, browser type, and operating system. We also capture traffic patterns and usage data, such as the date and time you use the Website, the pages you access, and the links you used to reach and leave the Website. See the "[Cookies](#)" section below for more information on how these tools work, how we use them, and how you can manage them.

Location Information

We or our analytics vendors may use your IP address to derive your general location (such as zip code level information).

In addition, we may collect precise geolocation information, but only with your consent. We do not store this precise location information, but your browser may permit the Website to access location services automatically in the future. If you previously consented to location services and want to revoke your consent, please consult your browser’s user guide and your mobile device’s location services settings.

5. How We Use Your Information

Location information is used to determine the Walgreens Optical locations closest to you. Other information we collect is used for the purpose for which it was collected, such as to provide the information you requested. We may also generally use your information, including personal information, to:

- Provide or improve our Website, products, services, marketing, and customer service.
- Develop and manage internal administrative and analytical processes and records.
- Prevent and investigate security breaches, fraud, or other illegal or malicious activity.
- Conduct customer surveys and market research.
- Send you communications, including marketing communications, about our products and services.

6. Information Sharing

Walgreens Optical may transfer your information to third parties when you consent to such disclosure. We also may share your information as follows:

Affiliated Entities

We may disclose your information to our subsidiaries and corporate affiliates, including future subsidiaries and affiliates. These companies may use your information for their own purposes consistent with this Privacy Policy.

Third-Parties

Walgreens Optical may share your information with third parties if they require access to such information to provide services to you or to us, but only if they have agreed to keep your personal information confidential and use it only for such purposes. For example, we may share your information with consultants and services providers, such as providers of website hosting, support, and maintenance services, online appointment scheduling, data analysis, and marketing and advertising services.

Merger or Sale

In the event that Walgreens Optical merges with another organization, or in the event that we are sold, sell all or substantially all of our assets, sell a line of business, or are otherwise reorganized, we may transfer your information to the acquiring or reorganized entity.

Non-personal Information

Except as prohibited by law, Walgreens Optical may share your non-personal information with third parties, including our suppliers and business partners, for any purpose. This non-personal information may include aggregate data, which is compiled data reflecting the collective usage of multiple users, and/or de-identified information, which is not personally identifiable, but reflects the usage patterns of a particular user of the Website, as opposed to users collectively.

To Comply with Law or Protect Rights

Walgreens Optical may release your information (i) to comply with any law, rule, or regulation, when we are under legal compulsion to do so (such as a subpoena or court order), or when we otherwise believe that the law requires us to do so, (ii) to investigate and help prevent security threats, fraud, or other malicious activity, (iii) when Walgreens Optical believes it is necessary to protect or enforce the rights, property interests, or safety of Walgreens Optical, our clients, employees, suppliers, business partners, the users of our Website, or others, or (iv) as we deem necessary to resolve disputes, troubleshoot problems, and otherwise enforce the Privacy Policy.

Information Collected by Third Parties

In some instances, we may allow third parties to use online tools to collect information about you when you use the Website. For more information, please see the "Cookies" section of this Privacy Policy.

7. Cookies

Like many companies, Walgreens Optical uses cookies and other online tools in connection with the Website. Cookies are small data files transmitted by a website and stored on your computer or device. Session cookies do not stay on your computer after you close your browser, while persistent cookies remain on your computer until you delete them or they expire. Pixel tags (also known as web beacons, action tags, or transparent GIF files) are tiny graphic images. Cookies allow the Website to function properly and enhance user experience. Cookies and pixel tags also allow us to implement analytics tools, including Google Analytics, that help us understand how the Website is performing and how visitors interact with the Website. We and our vendors may also use online tools to determine whether and how you use features of the website, such as the online appointment scheduling feature. Although Walgreens Optical may use online tools to track your activity on the Website and across third-party websites, we do not at present use these tools to serve you targeted advertisements on third-party websites. However, we may engage in targeted advertising in the future.

Managing Cookies

Most browsers accept cookies by default, but you can usually block or restrict cookies or purge them from your browser by adjusting your browser preferences. Consult the user guide for your browser or mobile device for instructions on how to configure settings to meet your preferences. If you block or restrict cookies, some Website features may be unavailable to you. To learn more about Google Analytics and your privacy choices in connection with Google Analytics, including the Google Analytics Browser Opt-Out Add On, please visit the Google website at <https://www.google.com/policies/privacy/partners/>.

8. Do Not Track Signals

The Website does not currently respond to Do Not Track signals.

9. Security

Although we use physical and electronic measures to protect personal information, we cannot guarantee that your personal information will not be disclosed or misused, either by accident or by the unauthorized acts of others. No website or network is completely secure, so we encourage you to use caution when sharing personal information online.

10. Links to Other Sites

The Website may link to websites operated by third parties, such as Walgreens. Walgreens Optical is not responsible for the content or policies of such websites, which operate independently of Walgreens Optical. We encourage you to review the privacy policy and terms of use posted on each third-party website you visit.

11. Updating Your Information

You may update certain information by [contacting us](#). Please note that you may not be able to access or update all information we have about you.

12. Children

The Website is intended for use by adults only. We do not knowingly collect personal information from children under 13. If you are a parent or legal guardian and think your child under 13 has given us personal information, you can [contact us](#) to remove such information.

13. Consent to Data Transfer

Walgreens Optical provides services in the United States and the Website is intended for use only by residents of the United States. If you are located outside the United States, do not use the Website or provide information to us. However, if you provide your personal information to us, you are indicating your express consent to have your information transferred, processed, and stored globally, including in the United States.

14. Contact Us

If you wish to contact us about our Privacy Policy or to update information we may have about you, please contact us at:

OMS LLC

1608 S. Ashland Ave #85400

Chicago, IL 60608-2013